

Requirements & Important Guideline Information

2026 Merchandise Market Vendor Registration

In consideration of being granted space as a merchant vendor by the Cask & Keg and the Festival of the Grape, the vendor agrees to the following terms, conditions and considerations:

- Wine Capital Weekend Committee reserves the right to restrict the numbers, size and type of vendor and to select vendors who best meet the needs of the festivals. Decisions from the Festival Committee are final. You will be notified by email or phone of your acceptance into the Festivals.
- Vendors are responsible for providing Oliver Tourism Association with a valid **certificate of insurance** that covers the festival dates and expressly names **BOTH Oliver Tourism Association AND Town of Oliver** as additional insured.
- **Application ACCEPTANCE along with PAID Registration** includes a numbered outdoor **10x10 space, 2 Festival Passes and 2 Wine Glasses**. Only TWO vendor persons permitted per space during set up time due to safety reasons. **Vendor Festival Passes**, and on-site designated spots will be provided at Vendor Entry Gate the day of Festival. Wine Glasses will be distributed to vendors prior to wine tent opening at 12:00 pm. Tents, chairs and electricity are not provided to vendors.
- All other persons involved with your booth must PURCHASE a festival ticket. Early Bird tickets available or regular price applies at front gate. Food, beverage, wine tickets, and festival promotional items will be available for purchase at festival.
- **CASK & KEG - SET UP-TIME - 8:30-11:00 AM**. ALL other vehicles **MUST BE Off Site 11:00 AM**. Site Manager reserves to control traffic through the gate. Vendors will be directed to their assigned designated spot, upon arrival at the venue. No other requests for location will be considered. No parking permitted behind your booth. Designated Vendor parking available.
 - Public Gates Open **12:00 PM**. Merchant Vendors are required to stay until **5:00 PM**. Festivals close at **5:00 PM**. Tear-down must be completed by **7:00 PM**.
- **FOG - SET UP-TIME - 8:30-10:30 AM**. ALL other vehicles **MUST BE Off Site by 11:00 AM**. Site Manager reserves to control traffic through the gate. Vendors will be directed to their assigned designated spot, upon arrival at the venue. No other requests for location will be considered. No parking permitted behind your booth. Designated Vendor parking available.
 - **VIP Gates Open at 11:00 AM; Public Gates Open 12:00 PM**. Merchant Vendors are required to stay until 5:00 PM. Festivals close at 5:00 PM. Tear-down must be completed by **7:00 PM**.
- All vendors intending to cook or serve food samples for demonstration purposes must meet all BC health regulations and **provide a permit to operate from Interior Health** (or equivalent document). Every effort should be made to maintain clean and sanitary premises.
- In accordance with By Law 1375, Oliver Community Park and Festival site is **non-smoking**. There will be a designated smoking area.
- No pets permitted with the exception of aid dogs. The Festivals will be held in Oliver Community Park at 6359 Park Drive, rain or shine.
- Vendors are responsible for their garbage, waste & recycling and it is mandatory that they leave their site trash free. Bins available on site. Vendor shall be responsible for any damage to property if assessed by Oliver Parks & Recreation. Vendors should take measures to ensure that their location does not have any garbage or debris. Grey water dumping is forbidden. **Additional fees will apply** if stall is damaged, left unclean and/or not left to park standards.
- Wine Capital Weekend, Oliver Tourism Association, Town of Oliver, contractors, employees and volunteers shall not be held responsible in any way for any physical or personal damage, loss of goods or property, or liability associated with this event.
- The Vendor expressly agrees to adhere to all Municipal, Provincial, and Federal statutes, bylaws and regulations in obtaining proper permits and licenses to operate their business.
- The Vendor is not permitted to sell or serve any alcoholic beverages and to ensure that their employees and representatives are not under the influence while on their shift.
- Vendors who are in violation of the guidelines, are abusive to staff, volunteers or guests, or who display disorderly conduct may be forced to close and be removed from the Festival until they are able to return for tear down.

VENDOR AGREEMENT

I have read and understand the event information and guidelines, and agree to comply with the requirements to participate as a Merchant Market Vendor at Cask & Keg Festival and Festival of the Grape.

SIGNATURE: _____ DATE: _____ of _____, 2026

Disclaimer: Application does not guarantee acceptance into the festivals.

All applications are subject to review and approval. Fees will be processed once acceptance is confirmed.

Funds are committed to the promotion of the event, as such fees are non-refundable.